

#3

DECLARATION

As the below-named inventors, we declare that:

Our residences, post office addresses, and citizenships are as stated below under our names.

We believe we are the original, first, and joint inventors of the subject matter claimed and for which a patent is sought on the invention entitled "PERSONALIZED PROMOTION OF NEW CONTENT," the specification of which was filed in the U.S. Patent and Trademark Office on May 3, 2001 and assigned application number 09/848,608, confirmation number 5996 (Attorney Docket No. 249768044US1), which application claims the benefit of U.S. Provisional Application number 60/272,397, filed February 28, 2001.

We have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment specifically referred to above.

We acknowledge our duty to disclose information which is material to the patentability of this application in accordance with 37 C.F.R. § 1.56(a).

We further declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that the making of willfully false statements and the like is punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and may jeopardize the validity of any patent issuing from this patent application.





Date

Residence

City of Seattle

State of Washington

Citizenship

United States of America

P.O. Address

4221 E. Lynn Street

Seattle, Washington 98112



Greg Linden

Date 8/13/2001

Residence : City of Seattle

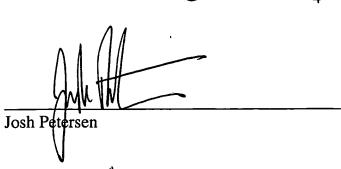
State of Washington

Citizenship : United States of America

P.O. Address : 8045 36th Avenue NE

Seattle, Washington 98115

4





Residence

City of Seattle

State of Washington

Citizenship

United States of America

P.O. Address

3425 37th Avenue South

Seattle, Washington 98144

Ron R Son



Brent Smith

Date 8/13/2001

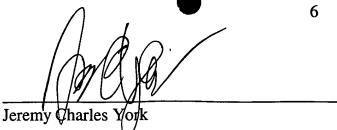
Residence : City of Redmond

State of Washington

Citizenship : United States of America

P.O. Address: 10567 158th Avenue NE

Redmond, Washington 98052





Residence

City of Bothell

State of Washington

Citizenship

United States of America

P.O. Address

14208 101st Place NE

Bothell, Washington 98011